

OPEN TENDER NOTICE

Subject:Tender Notice for services for managing Social Media Activities of Ministry.

I am directed to refer the queries raised by some of the prospective bidders on the subject mentioned tender. The clarifications to the queries raised are as under:-

Clause No.	RFP text		Query/Suggestion	Reply
2.11 Pt-5	Evaluation of Technical Proposal	Evaluation of Social Media presence (across Government Department) in Government of India	We would request a clarity on this requirement. Is the team required to assess social media programs being run across various Ministries/ departments in India.	The Committee will evaluate the presence of the bidder across other Government departments under Government of India.
2.15	Payment Terms	All payments will be subject to issuance of successful and satisfactory deliverables for the period by the concerned controlling officer	Basis the RFP text, we understand that payments will be made on quarterly basis after approval of deliverables. We request for a change in payment mode – As the nature of work is continuous and deliverables will be produced during the entire course of assignment, we request that payments be done on T&M mode and on quarterly basis.	The firm is required to submit bill every month. However the payment will be made on quarterly basis.
3.1 Pt-y	Scope of work	A still photo bank with cataloguing needs to be developed consisting of at least 1000 high quality and high resolution aesthetic photographs (Corbis or Getty images quality) of relevant activities and events	Please clarify whether the agency needs to factor the cost of subscription of Corbis/Getty while proposing the financials.	All inclusive quote provided by different bidders will be considered while evaluating the financial bids.

2.5 (iii)	Earnest Money Deposit	The EMD shall be in Indian Rupees and shall be in the form of Bankers Cheque or Demand Draft from any of the Nationalized / Scheduled Bank in favour of "Pay and Accounts Officer, Ministry of Steel" payable at New Delhi	We Request you allow us to submit bank guarantee instead of DD of Rs. 3,00,000. As format of bank guarantee is not available in tender document. Can we submit bank guarantee in standard format? Please clarify	Bank Guarantee will not be acceptable at tender stage.
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(Mukesh Kumar Jain)
Under Secretary to the Govt. of India
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