

**LOK SABHA**  
**UNSTARRED QUESTION NO.316**  
**FOR ANSWER ON 05/02/2018**

**STEEL PRODUCTION BY SAIL**

316. SHRI V. ELUMALAI:

Will the Minister of STEEL be pleased to state:

- (a) whether the SAIL proposes to put in place a revamped marketing policy to target 16% market share and if so, the details thereof; and
- (b) whether the SAIL's present capacity of 17 million tonnes of saleable steel production is likely to increase to 21.4 million tonnes on completion of its ongoing modernisation programme by end of the current year and if so, the details thereof?

**ANSWER**

THE MINISTER OF STATE FOR STEEL

(SHRI VISHNU DEO SAI)

(a) According to domestic consumption data given by Joint Plant Committee (JPC), market share of Steel Authority of India Limited (SAIL) during April-Dec.'17 was 14.9%. SAIL's marketing policies are, inter-alia, focused on maximizing revenue and minimizing inventory. Strategies are formulated and initiatives are taken from time to time in this direction. With the increase in production, SAIL is geared up to increase its market share.

(b) SAIL has undertaken modernization and expansion of its five integrated steel plants at Bhilai (Chhatisgarh), Bokaro (Jharkhand), Rourkela (Odisha), Durgapur (West Bengal) & Burnpur (West Bengal) and Special Steel Plant at Salem (Tamil Nadu) to enhance its crude steel production capacity from 12.8 Million tonnes per annum (Mtpa) to 21.4 Mtpa. All major facilities under modernisation and expansion plan except some balance facility of Bhilai Steel Plant have been completed and are under stabilization.

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